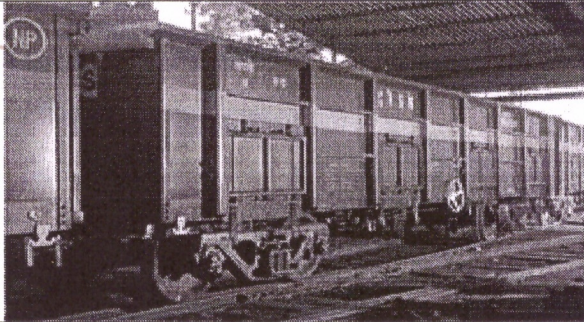


EAST COAST RAILWAY



EXPRESSION OF INTEREST (EOI) FOR ADVERTISEMENT ON FREIGHT WAGONS

No.CCM/55/Com.Pub/NFR/ Freight Wagon Advt./19

Date: 14.08.2019

East Coast Railway seeks Expression of Interest (EOI) from interested parties by way of advertising their brands/products or services on Freight Trains. Advertising in the form of affixing of up to 6 large sized vinyl stickers, each measuring 2 ft x 3ft, on either side of individual wagons will be permitted. The salient features of the scheme are as under:

Freight Trains:

- 04 Freight rake of 52 BOYNEL/BOYN wagons each (base station at VSKP), which is running in closed circuit on the KK line on WAT Division.
- 10 Freight Rakes of 59 BOBRN wagons (base station at PRDP) & 10 Rakes of 59 BOXN wagons each (base station at PRDP & VSKP), which are running in closed circuits over ECoR and its neighbouring Railways i.e. SECR, SER & SCR.

Reserve Price: Rs 12 lakhs +18% GST per rake per annum.

Expression of Interest is welcome from the following:

- First priority will be given to PSUs. (II) Central & State Govt. Institutions/Reputed Business Firms/ Companies and Corporate Houses & (III) Advertising Agencies (only one brand will be allowed during entire period of agreement).
- **Contract period:** Minimum 1 year & upto 5 years.
- **Security Deposit:** @ 10% on the tariff/rate in the form of irrevocable Bank Guarantee.
- **Along with the Expression of Interest, the following may be furnished:**
 - 1) Company/Firm name and address, nature of business, yearly turnover.
 - 2) Detailed proposal along with reasons for expressing interest. The expression of interest should reach on or before 17:00 Hrs of 30.09.2019.The Details of the scheme may be had from the office of the Principal Chief Commercial Manager, Ground floor, North block, Rail Sadan, Chandrasekharapur, Bhubaneswar-751017, Ph.No. P&T-0674-2300171, Mob. 8455885959. Please visit East Coast Railway's website: www.eastcoastrail.indianrailway.gov.in.

Principal Chief Commercial Manager / ECoR / Bhubaneswar

EAST COAST RAILWAY

FORMAT FOR EXPRESSION OF INTEREST (ADVERTISEMENT ON TRAINS)

Offer: FREIGHT TRAINS (BOYNEL/BOYN, BOBRN & BOXN)

Dt: _____.

From:

NAME OF THE ORGANIZATION:

(In Block Letters)

Address: _____

To

The President of India,

Acting through the Principal Chief Commercial Manager

East Coast Railway, Rail Sadan, North Block,

Chandrasekharapur, Bhubaneswar, Odisha. PIN-751017

Sir,

**Sub: A) Expression of Interest for Advertisement on FREIGHT
Trains running in closed circuit on KK line of Waltair
Division for No. of rakes _____ for a period of
_____ (in word) _____ years.**

**B) Expression of Interest for Advertisement on FREIGHT
Trains running in closed circuit over ECoR and its
neighbouring Railways i.e. SECR, SER & SCR No. of
rakes _____ for a period of _____ (in word)
_____ years.**

I/We hereby offer the rate of license fee of Rs _____/-
(Rupees _____ only)

for the **first year per freight rake**. License fees for the first year including GST @ 18% & Security deposit @ 10% will be paid in advance within one (01) month from the date of intimation of acceptance of the Expression of Interest for Advertisement on Freight rakes. It is also known that the License fee towards fourth year and onwards will be escalated by 10% over the previous year. The license fees for the second year and onwards will be paid within one (01) month of the expiry of the existing revenue of the contract. The rates offered here by me/us are in full satisfaction of all the facilities provided under the Expression of Interest.

Yours Faithfully,

Authorized Signatory

Designation:

GSTIN :

Office Seal