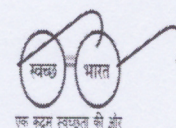


EAST COAST RAILWAY

Office of the Principal Chief Commercial Manager
Rail Sadan, North Block, Chandrasekharpur, Bhubaneswar-751017

ZONAL COMMERCIAL CIRCULAR

**No. 11 (C) of 2023
(COACHING)**



No.PCCM/100/ chg. Circular /Pt- XI/23

Dated: 25.05.2023

To

All SM's/CI's/CBSR's/CRS's/CPSR's/CTI-in-Charge of Divn./CTI Squad-in Charge/CTI station /Clerk- in- Charge & YTSKs over East Coast Railway.

Sub: Implementation of 'One Station One Product' Scheme over IR – Modifications in OSOP Policy.

Ref: (i) Rly. Board Commercial Circular No. 12/2022 (This office C.C No. 17 of 2022) dated 20.05.2022.

(ii) Rly. Board Commercial Circular No. 15/2022 (This office C.C No. 23 of 2022) dated 10.08.2022.

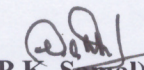
(iii) Rly. Board Commercial Circular No. 18/2022 (This office C.C No. 26 of 2022) dated 20.09.2022.

Commercial Circular No.09 of 2023 received from Rly.Board is reproduced below.

Please find enclosed a copy of Railway Board instruction regarding Implementation of 'One Station One Product' Scheme over IR – Modifications in OSOP Policy.

Authority:-Railway Board letter No. 2022/Catering/600/01 dated 24.05.2023.

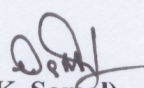
Enc: As above (Three pages)


(P.K. Samal)

**Dy. Chief Commercial Manager (PS.& Catg)
For Principal Chief Commercial Manager**

Copy to:

PCCM:SER/SECR/NR/NFR/ER/SR/SCR/WR/NER/CR/SWR/NCR/NWR/WCR/ECR/KR **PCOM** ECoR/S ER/ER/SECR/NR/NFR/SR/SCR/WR/NER/CR/SWR/NCR/NWR/WCR/ECR/KRSDGM/PFA&CAO/PCE/P CSTE/PCMD/PCEE/PCME/PCOS/PCPO/CAO(Con)/**CPRO** of ECoR, Member/RCT/BBS,Chairman /RRB/ BBS, Dy.CVO(T)/BBS, **DRMs:**WAT/KUR/SBP.**SrDCMs:**WAT/KUR/SBP **SrDOMs:**WAT/KUR /SBP., Dy.CCO /ECoR /BBS CCO, SER /Kolkata, FACAO (T), Dy.FA&CAO (T)/ BBS, Dy.FA&CAO (T)/ GRC, Dock in charge CPT Rly. Kolkata, VSKP Port / Paradeep Port / Haldia port, CGM/CONCOR, IISCO house, 50, Jawaharlal Nehru Road, Kolkata, ED/CRIS, Chanakyapuri/ New Delhi-110021, GGM /IRCTC /Kolkata, CRM/IRCTC/BBS. GM/RITES/BBS& GM(IT) /RITES, Gurgaon, MD/CRIS, New Delhi.


(P.K. Samal)

**Dy. Chief Commercial Manager (PS.& Catg)
For Principal Chief Commercial Manager**

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Draft

ST-146

भारत सरकार GOVERNMENT OF INDIA
रेल मंत्रालय MINISTRY OF RAILWAYS
(रेलवे बोर्ड RAILWAY BOARD)

No. 2022/Catering/600/01

New Delhi, dated: 24.05.2023

The General Managers,
All Zonal Railways.

Commercial Circular No ...09... of 2023

Sub: Implementation of 'One Station One Product' Scheme over IR - Modifications in OSOP Policy.

Ref: (i) Commercial Circular No 12/2022 dated 20.05.2022.

(ii) Commercial Circular No.15/2022 dated 10.08.2022.

(iii) Commercial Circular No.18/2022 dated 20.09.2022.

To undertake a holistic review of implementation status of OSOP scheme along with targets for proliferation of OSOP outlets during 2023-24, a meeting of Sr DCMs of all Divisions was conducted in Board's office on 21.04.2023 and 25.04.2023. The suggestions received from Sr DCMs regarding review of the policy have been examined in Board's office and following modification/addition in the extant OSOP policy has been approved by the Competent Authority:

Existing Para	Modified para
3. Guidelines for identifying and approving Product(s) : a) The product/products identified for a particular station needs to be local/indigenous to that place/area.	3. Guidelines for identifying and approving Product(s) : a) The product/products identified for a particular station needs to be local /indigenous to that place/area/region.
5. Eligibility Criteria: The selection of participants in the OSOP may be done considering that the benefit of this scheme must reach the marginalised sections, i.e those individuals at the bottom of the pyramid. Priority shall be given to the following: a) Holder of Artisan/Weaver ID card issued by Development Commissioner Handicrafts, Development Commissioner Handloom, or by the requisite State/Central Government Authority. b) Individual artisans/weavers/craftsmen enrolled/registered with Tribal Cooperative Marketing Development Federation of India Limited (TRIFED)/National Handloom Development Corporation (NHDC)/ Khadi and Village Industries Commission (KVIC) etc. c) Self Help Groups registered with PMEGP (Prime Minister's Employment Generation Programme). d) Marginalized or weaker sections of society.	5. Eligibility Criteria: The selection of participants in the OSOP may be done considering that the benefit of this scheme must reach the marginalised sections, i.e those individuals at the bottom of the pyramid. Priority shall be given to the following: a) Holder of Artisan/Weaver ID card issued by Development Commissioner Handicrafts, Development Commissioner Handloom, or by the requisite State/Central Government Authority. b) Individual artisans/weavers/craftsmen enrolled/registered with Tribal Cooperative Marketing Development Federation of India Limited (TRIFED)/National Handloom Development Corporation (NHDC)/ Khadi and Village Industries Commission (KVIC) etc. c) Self Help Groups registered with PMEGP (Prime Minister's Employment Generation Programme).

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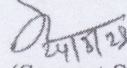
	<p>d) Marginalized or weaker sections of society.</p> <p>e) Individual artisans /weavers/ craftsmen etc associated with registered micro enterprises on the Udyam Portal of the Ministry of MSME and NGOs.</p> <p>f) Individuals/ artisans /weavers/ craftsmen etc. associated with Social Organisations, State Govt. bodies, etc. However, no separate logo shall be allowed.</p>
<p>4. Guidelines for identifying and approving OSOP Outlets: OSOP Outlets shall include fixed stalls/kiosks, mobile/portable stalls or trolleys.</p> <p>a) The number, location and type of OSOP Outlets at stations shall be approved by the DRM and included in the station blueprint, subject to maximum number of OSOP outlets not exceeding two per platform (if platform is long enough).</p> <p>b) Standardised OSOP outlets will be constructed by Zonal Railways as per designs provided by National Institute of Design, Ahmedabad and approved by Railway Board.</p> <p>c) While deciding the number and location of OSOP outlets, following factors may to be taken into consideration:</p> <p>i) Congestion on platforms and inconveniences to passengers should be avoided.</p> <p>ii) Safety of passengers, both on platforms and while boarding/deboarding should be ensured.</p> <p>iii) Promoting the overall objective of the scheme.</p>	<p>4. Guidelines for identifying and approving OSOP Outlets: OSOP Outlets shall include fixed stalls /kiosks, mobile/portable stalls or trolleys.</p> <p>a) The number, location and type of OSOP Outlets at stations shall be approved by the DRM and included in the station blueprint, taking into consideration the aspects vide para (c) below.</p> <p>b) Standardised OSOP outlets will be constructed by Zonal Railways as per designs provided by National Institute of Design, Ahmedabad and approved by Railway Board.</p> <p>c) While deciding the number and location of OSOP outlets, following factors may to be taken into consideration:</p> <p>i) Congestion on platforms and inconveniences to passengers should be avoided.</p> <p>ii) Safety of passengers, both on platforms and while boarding/deboarding should be ensured.</p> <p>iii) Promoting the overall objective of the scheme.</p> <p>iv) Other Units required for passenger amenities including revenue generating ones like catering units, MPS, etc.</p>
<p>7 (a) registration fee and other charges: (As per CC No. 12/2022, CC No. 15/2022 & CC No. 18/2022)</p> <p>The objective of this scheme is not to earn revenue for Railways but to showcase and promote the indigenous products and provide opportunity to earn livelihood through skill development of the local artisans, weavers, craftsmen/craftswomen etc.</p> <p>The normal duration of allotment of OSOP Outlets will be for a period of 15 days with a</p>	<p>Revised para 7(a) :</p> <p>The objective of this scheme is not to earn revenue for Railways but to showcase and promote the indigenous products and provide opportunity to earn livelihood through skill development of the local artisans, weavers, craftsmen/craftswomen etc.</p> <p>The normal duration of allotment of OSOP Outlets will be for a period of 15 days with a nominal registration fee of ₹1000 (inclusive of</p>

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<p>nominal registration fee of Rs 1000 (inclusive of GST) on lump sum basis. For NSG-5 and NSG-6 stations, registration fee will be Rs 500 (inclusive of GST) for a 15 days period with the approval of DRMs subject to justification (low footfall, stall viability, etc).</p> <p>DRMs are delegated powers to decide allotment of an OSOP outlet up to a maximum period of 3 months depending upon the prevailing local conditions/requirements. In such cases, the registration fee shall increase proportionately.</p> <p>DRMs may permit OSOP outlet allocations for shorter durations especially during festivals/fairs etc. for a maximum duration of 7 days. In such cases, registration fee will be Rs 100/- per day (inclusive of GST) for all category stations on a lump sum basis irrespective of type and size of outlet</p>	<p>GST) on lump sum basis. For NSG-4, NSG-5 and NSG-6 stations registration fee will be ₹500 (inclusive of GST) for a 15 days period with the approval of DRMs subject to justification (low footfall, stall viability, etc).</p> <p>DRMs are delegated powers to decide allotment of an OSOP outlet up to a maximum period of 3 months depending upon the prevailing local conditions /requirements. In such cases, the registration fee and electricity charges shall increase proportionately.</p> <p>DRMs may permit OSOP outlet allocations for shorter durations especially during festivals/fairs etc. for a maximum duration of 7 days. In such cases, registration fee will be ₹100/- per day (inclusive of GST) for all category stations on a lump sum basis irrespective of type and size of outlet.</p>
<p>7 (b) Electricity charges shall be paid as per actual consumption by the allottee.</p>	<p>7 (b) A maximum of 20 units of electricity per OSOP outlet shall be permitted for one spell of 15 days as basic facilitation subsumed in the registration charges. For additional units of electricity over and above the limit of 20 units, the applicable charges shall apply on actual basis.</p>

This issues with the concurrence of the Finance Commercial Directorate of Ministry of Railways.


(Sumeet Singh)
DTC (G) as Dir (T&C)
Railway Board

No. 2022/Catering/600/01

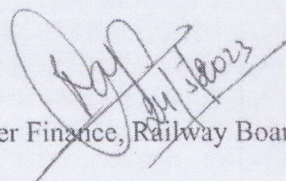
New Delhi, dated: 24.05.2023

Copy to:- (i) Dy. C&AG of India (Rlys), Room No. 224, Rail Bhavan, New Delhi.

(ii) PFAs, All Zonal Railways for information.

(iii) Principal Directors of Audit, All Zonal Railways.

(iv) PCCMs, All Zonal Railways for information and necessary action.


For Member Finance, Railway Board

Copy for information to:-

(i) EDF(C&PPP), Railway Board, (ii) ED(L&A), Railway Board (iii) ED/IP, Railway Board.

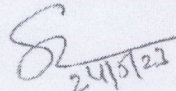
Copy for kind information to:

(i) Advisor/MR, EDPG/MR, OSD/MR and OSD/Coord/MR.

(ii) EDPG/MoSR(D) for kind information of Hon'ble MoSR(D).

(iii) Sr PPS to Chairman & CEO for kind information of Chairman & CEO.

(iv) Sr PPS to M/O&BD for kind information of M/O&BD.


24/5/23