

भारत सरकार GOVERNMENT OF INDIA
रेल मंत्रालय MINISTRY OF RAILWAYS
(रेलवे बोर्ड RAILWAY BOARD)

No. 2022/Catering/600/01

New Delhi, dated: 20/05/2022

The General Managers
All Zonal Railways

(Commercial Circular No. 12 of 2022)

Sub: Policy for implementation of 'One Station- One Product Scheme'- Union budget announcement 2022-23.

1. Objective:

'One Station One Product' scheme announced in the Union Budget 2022-23 has four fold objective as follows:

- Promoting 'Vocal for Local' vision of Government of India.
- Providing a market for the local/indigenous products.
- Providing an opportunity to railway passengers to experience the rich heritage of India and to buy local/indigenous products.
- Creating additional income opportunities for the marginalised sections of society.

2. Scope:

Under this scheme, Railways would provide outlets -fixed stalls/kiosks, portable stalls /trolleys at railway stations for showcasing, selling and giving high visibility to indigenous/local products. Railways shall identify stations, eligible products and the vendors.

3. Guidelines for identifying and approving Product(s) :

- The product/products identified for a particular station needs to be local/indigenous to that place/area.
- Product categories include -
 - Handicrafts/ Artefacts
 - Textiles and Handlooms
 - Traditional Garments
 - Local agricultural produce/ Processed/semi processed foods.
- It needs to be ensured that the items/products identified under OSOP scheme do not conflict or infringe upon the scope of business of the existing licensees of Catering Units, Fruit and Fruit Juice stalls, Milk stalls, Multi Purpose Stalls.
- Geographical Indicator (G.I) tagged items of local origin, approved by Office of Controller General of Patents, Designs and Trademarks, Department of Promotion of Industry and Internal trade (DPIIT), Ministry of Commerce and Industry, Govt of India will be preferred.
- Identification of Stations and station wise list of the product /products shall be approved by the DRM.

Sunmeet Singh

[Signature]
20.05.2022

4. Guidelines for identifying and approving OSOP Outlets:

OSOP Outlets shall include fixed stalls/kiosks, mobile/portable stalls or trolleys.

- a) The number, location and type of OSOP Outlets at stations shall be approved by the DRM and included in the station blueprint, subject to maximum number of OSOP outlets not exceeding two per platform (if platform is long enough).
- b) Standardised OSOP outlets will be constructed by Zonal Railways as per designs provided by Railway Board.
 - i) Size of fixed stalls shall be either 6' x 5' or 6' x 10' depending upon the space available at the station. The height is standardised as 7'(inside) and 9'(overall).
 - ii) Size and design of portable/mobile trolleys will be provided by the Railway Board. Width of the trolley to be not more than 3'(ft.).
- c) While deciding the number and location of OSOP outlets, following factors may be taken into consideration:
 - i) Congestion on platforms and inconveniences to passengers should be avoided.
 - ii) Safety of passengers, both on platforms and while boarding/deboarding should be ensured.
 - iii) Promoting the overall objective of the scheme.

5. Eligibility Criteria:

The selection of participants in the OSOP may be done considering that the benefit of this scheme must reach the marginalised sections, i.e those individuals at the bottom of the pyramid. Priority shall be given to the following:

- a) Holder of Artisan/Weaver ID card issued by Development Commissioner Handicrafts, Development Commissioner Handloom, or by the requisite State/Central Government Authority.
- b) Individual artisans/weavers/craftsmen enrolled/registered with Tribal Cooperative Marketing Development Federation of India Limited (TRIFED)/National Handloom Development Corporation (NHDC)/ Khadi and Village Industries Commission (KVIC) etc.
- c) Self Help Groups registered with PMEGP (Prime Minister's Employment Generation Programme).
- d) Marginalized or weaker sections of society.

6. Allotment of OSOP Outlets:

- a) Applications may be invited by respective divisions in leading newspapers, social media, banners at Railway stations etc, for the temporary allotment of OSOP outlets.
- b) A designated drop box shall be placed outside the office of Station Master/Station Manager for receiving the application.
- c) The applicant may submit an application with the eligibility documents and contact number in the designated drop box.
- d) Applications may be received on a rolling basis and a register of such applications should be maintained date/time wise.

Sumeet Singh

Raj

- e) A Standing Committee of Station Manager/Superintendent, nominated official of Divisional Associate Finance and Commercial Inspector of the section will scrutinise the applications under OSOP policy and recommend the names of all intended beneficiaries to Sr. DCM for approval. In case of supervisory SM is not posted at that station, sectional CMI and nominated finance representative will comprise the standing committee.
- f) A priority roster will be made of all approved participants. Priority will be established through a draw of lots conducted at the station in the presence of all approved applicants by the Station Manager/sectional CMI. DRM will be kept apprised of the same.
- g) Allotment will be made based on the priority roster for a maximum period of 15 days only in one spell. This would continue till all applicants in the priority roster are exhausted.
- h) Allotment letter would be issued on payment of allotment fee by the allottee.
- i) Due encouragement should be given to the fresh vendors.

7. Registration fee and other charges:

- a) The objective of this scheme is not to earn revenue for Railways but to showcase and promote the indigenous products and provide opportunity to earn livelihood through skill development of the local artisans, weavers, craftsmen/craftswomen etc. A nominal registration fee of Rs 1000/- (inclusive of GST), on lump sum basis irrespective of type and size of the outlet is to be charged for the allotment period of 15 days.
- b) Electricity charges shall be paid as per actual consumption by the allottee.

8. General Instructions:

- a) In order to avoid crowding at stations, a maximum of 2 salesmen per outlet (including platform vendor) along with the allottee may be permitted in one shift .
- b) Statutory compliances like FSSAI norms, Waste Management, pollution control, etc. should be ensured.
- c) Biodegradable materials should be encouraged for packaging of the items sold through these outlets.
- d) In case of food items, proper hygiene and quality needs to be maintained.
- e) Computerised billing and facility for cashless transactions viz. POS/Swipe machines, BHIM, UPI, payment wallets etc. may be encouraged.
- f) Applicable taxes, if any, shall be the liability of the allottee.
- g) The staff/salesman/exhibitor must carry Identity Card/authority issued by the Divisional Railway Authority following the due procedure.
- h) Request for cancellation of the outlet by the applicant may be considered at any time after submission of the requisite application, in such case the registration fee will however be forfeited.
- i) Supervisory Station Master, sectional CMI in case of supervisory SM is not posted at that station, shall take an undertaking from the allottee before commencement of the OSOP Outlets for maintaining cleanliness, safety of Railway operations and passengers, not doing/engaging in any activity that may tarnish the image of Railways or cause damage to the Railway Property etc..

Sunmeet Singh

[Signature]
05.05.2022

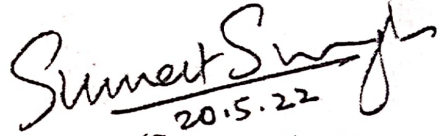
9. **Nodal officer:**

- a) Station Level - The concerned Supervisory Station Manager/Master, sectional CMI in case of supervisory SM is not posted at that station, will be the single point contact for all applicants.
- b) Divisional Level - Sr.DCM/DCM Incharge.
- c) Zonal Level - CCM/PS or any SAG Commercial officer as nominated by PCCM to be the nodal officer for this scheme who will oversee its implementation at the Zone.
- d) Continuous supervision and monitoring will be done through regular inspections by the Zonal Railways to ensure proper implementation of the scheme and also to ensure that there is no deviation from the objective envisaged in this policy.

10. **Termination/Exit Clause:**

If the OSOP Outlet allottee is found violating any terms and conditions of this scheme, allotment will be terminated and the allottee will be given 24 hrs to vacate the OSOP Outlets. The Sr. DCM may ban such allottees from further participation in the scheme for the period decided by them based on the gravity of violation. The allottee may be allowed an exit option with prior notice. However, the registration fee once paid will not be refunded.

This issues with the concurrence of the Finance Commercial Directorate of the Ministry of Railways and approval of the Board (Chairman & CEO, Member/Finance and Member/O&BD).

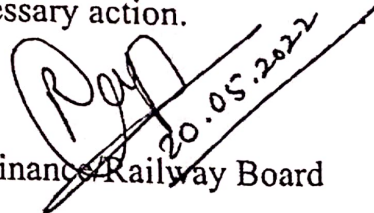

20.5.22
(Sumeet Singh)
DTC (G) as Dir./T&C
Railway Board

No. 2022/Catering/600/01

New Delhi, dated: 20/05/2022

Copy to: (i) PFA/All Zonal Railways for information and necessary action.

(ii) The PCCMs, All Zonal Railways for kind information & necessary action.


20.05.2022
For Member Finance/Railway Board

Copy for information to:-

- (i) Adviser / MR
- (ii) EDPG/MR
- (iii) OSD/MR
- (iv) OSD/Cord./MR
- (v) EDF(C&PPP)
- (vi) ED (L&A)
- (vii) ED/IP